

CASE STUDY

Kelly Ashbridge

F1 IN SCHOOLS STEM CHALLENGE

Kelly was introduced F1 in Schools as an after-school programme. This was when her energy turned into a passion for motorsports.

TEAM SYNERGY

2015- F1 in Schools journey begins

2015- Completed in F1 in Schools Finals

Became the first Portuguese team on the World Finals podium



Post F1 In Schools STEM Challenge

2012 - WORKS EXPERIENCE

Took on works experience at a Formula 1 team

2012 - PRESENT

Whilst at University Kelly completed a 12-month placement at Kia

Upon graduating Kelly worked for 18 months at MB Partners in PR and Communications

Kelly now works at Williams F1 team as Junior Press Officer



"I love the fast-paced excitement of it all"

Kelly's advice:

Work hard and create your own opportunities



"Had I not taken part in F1 in Schools; I wouldn't have realized that a career in motorsports was for me."